

Privacy Policy

Updated: June 2, 2015

At Enlight Research, we understand that privacy is important. We are strongly committed to protecting the privacy of our clients and visitors to our website. The following information is designed to help you better understand the information we gather from our website and through our services, how we protect the information once we gather it, and whether and how we disclose it to anyone.

We may, from time to time, make changes to this policy. By visiting this website, you are accepting the practices described in the current version of this Privacy Policy. If you do not agree to the terms of this Privacy Policy, do not use the website.

Please note that this Privacy Policy applies only to this website and not to other companies' or organizations' websites, including any websites to which we link. You are advised to consult the privacy policies of other websites that you visit.

Information Collection and Use

Our primary goals in collecting personal information are to provide you with a smooth, efficient, and customized experience, to send you information upon your request, and, if appropriate, to collaborate with you as a client. We collect company-specific information in order to customize our product offerings.

Aggregate Data

In general, we automatically gather certain usage information, such as the number and frequency of visitors to this website and what features of the website are most popular to our visitors. This information may include which URL you just came from, which URL you next go to, what browser you are using, what features you click on and read (in whole or in part), and your IP address. We use such data only in the aggregate. This collective data helps us to determine how much our visitors use parts of the website, and to do internal research on our users' demographics, interests, and behavior, so as to better understand and serve you. We do not disclose aggregate information to advertisers or other third parties for any purpose, unless required by law.

Personally Identifiable Information

If you complete the information request form on the website, we will request personally identifiable information about you, such as your name, phone number, and email address. We seek such information primarily to communicate with you about our product offerings. In addition, we may use such information to improve our marketing and promotional efforts, analyze website usage, improve our content and product offerings, and customize our website's content, layout and services. If you opt in to communications from Enlight Research when prompted, we may use personal information to contact you and send you information, such as through e-mail updates.

We may use outside service providers to facilitate Enlight Research's website and overall

operation, and to perform functions on our behalf, such as sending postal mail and email, removing repetitive information from donor lists, analyzing data, and providing customer service. These third parties may have access to your personal information as needed to perform their functions, but they may not use it for any other purpose.

Social Networking Sites

Enlight Research operates and maintains social networking pages and venues on websites such as Twitter, Google, and LinkedIn. Enlightenment Research will, from time to time, import comments and posts from these third-party websites to this website. If you post to any of Enlightenment Research's social networking pages on third-party websites, you are providing information to the public and do so at your own risk. Further, Enlightenment Research may use these postings on its website without further notice or compensation to you. Please visit the privacy policies of any third party websites before posting to Enlightenment Research's pages there.

Cookies

"Cookies" are small files placed on your hard drive; each website can send its own cookie to your browser if your browser preferences allow it. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. (Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.) You are always free to decline our cookies if your browser permits, although in that case you may not be able to interact with certain features on our website, and you may be required to re-enter your password more frequently during a session. In addition, a number of companies offer utilities designed to help you visit websites anonymously.

Cookies help us to provide customized services and information that is targeted to your interests. We use cookies to tell us how and when pages in our website are visited, what our users' technology preferences are (such as what type of video player they use) and whether our website is functioning properly. We also use cookies to temporarily retain the information you enter into a form.

Additionally, you may encounter cookies or other similar devices on our website that are placed by third parties. We do not control the use of cookies by third parties.

Security

We care about the security of your information. We employ several different security techniques to protect your personally identifiable information from unauthorized access or use. You should be aware, however, that "perfect security" does not exist on the Internet, and that third parties may be able to intercept private communications and/or access your personally identifiable information.

We have incorporated best practices in securing our Board Brief application. The application was designed by security experts exclusively for the iPad. We continually review the application, including any modifications and new functionality, for new threats and vulnerabilities. Board Brief employs data encryption, user authentication, multi-layer perimeter defense, and daily back-ups, among other proven security protocols. For more information regarding the security of our Board Brief application, contact us at 866-900-0020 or info@enlightresearch.com.

Sharing Information

In general, we will not sell, share or rent information about you in ways different from what is disclosed in this statement. However, we may be forced to disclose information to the government or third parties under certain circumstances. We cooperate with governments and private parties to enforce laws such as those regarding intellectual property rights, fraud, data privacy and security. We can (and you authorize us to) disclose any information about you to government officials and private parties as we, in our sole discretion, believe necessary or appropriate in connection with an investigation of fraud, intellectual property infringement or other activity connected to this website that is illegal or may expose us or you to liability.

In accordance with executed Non-Disclosure and Confidentiality Agreements, we do not share any confidential information provided by our clients for use within the Board Brief application or any other Enlight Research product offerings with any other parties, unless required by law or explicitly allowed by our clients.

Policy Towards Children

We are concerned about the safety and privacy of children who use the Internet. We encourage the viewing of our website by children to be done with parental supervision. Consistent with the Children's Online Privacy Protection Act of 1998 ("COPPA"), we will never knowingly request personally identifiable information from anyone under the age of 13 without prior verifiable parental consent. If we become aware that a child under 13 has provided us with personally identifiable information without verifiable parental consent, we will use our best efforts to remove such information from our files. If a parent or guardian becomes aware that his or her child has provided us with personally identifiable information without verifiable parental consent, he or she should contact us at info@enlightresearch.com.

Accessing Your Information

We work to process and maintain accurately the information that you share with us. If you have provided information to us, you are invited to let us know of any errors you may become aware of. Please contact us at info@enlightresearch.com.

Governing Law

You agree that your use of this website, our products, this Privacy Policy and any disputes relating thereto shall be governed in all respects by the laws of the State of North Carolina. Any dispute relating to this Privacy Policy shall be resolved solely in the state or federal courts located in Raleigh, North Carolina.

Thank you for visiting our website. If you have any questions about our website or our Privacy Policy, please contact us at:

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